

SEO Audit Report



**TOTAL SITE SEO
RESULT**

A

ON-PAGE SEO

A+

LINKS

A

USABILITY

B

PERFORMANCE

A

SOCIAL



INDIVIDUAL REPORT, PLAN & RECOMEDATIO

SEO WORK

RESULT

On-Page SEO Result

Title Tag

You have a title tag of optimal length (between 10 and 70 characters).

Super Seawind Plane | Fastest Single Engine Amphibian Plane

Length : 59

Your page has a meta description of optimal length (between 70 and 320 characters

World's Only Flying Super Seawind. Welcome to SuperSeawind.com, the home of th

Meta Description Tag

Length : 118

H1 Header Tag Usage

Your page does is making good use of H1 tag

Your page is not making use of multiple levels of Header Tags.

HTML header tags are an important way of signaling to search engines the important content topics of your page, and subsequently the keywords it should rank for.

H2-H6 Header Tag Usage

Header Tag	Frequency
H1	49
H2	31
H3	15
H4	0
H5	0

Keyword Consistency

Individual Keywords

Keyword	Title	Meta Description & tag	Heading Tags	Page Frequency
seawind				10
slide				8
engine				10
performance				10
fastest				8
worlds				10
single				8
flying				10

Phrases

Keyword	Title	Meta Description & tag	Heading Tags	Page Frequency
slide 1				8
fastest single				10
single engine				9
fastest single engine				8
super seawind				10
worlds fastest				8
amphibious airplane				10
i started				8

Amount of Content

Your page has a low volume of text content which search engines can interpret as 'thin content'.

Word Count: 406

It has been well researched that higher text content volumes are related to better ranking ability in general.

Image Alt Attributes

You have images on your page that are missing Alt attributes.

We found 12 images on your page and 2 of them are missing the attribute.

Alt attributes are an often overlooked and simple way to signal to Search Engines what an image is about, and help it r

Noindex Tag Test

Search Engins are indexing your content fine

Noindex Header Test

Your page is not using the Noindex Header which prevents indexing.

SSL Enabled

Your website has SSL enabled.

HTTPS Redirect

Your page successfully redirects to a HTTPS (SSL secure) version.

Robots.txt

Your website appears to have a robots.txt file.

<http://superseawind.com/robots.txt>

XML Sitemaps

Your website appears to have an XML sitemap.

http://superseawind.com/sitemap_index.xml

Analytics

Your page is using an analytics tool.

Google Analytics

Schema.org Structured Data

Your page is using Schema.org structured data.

Rankings

Keyword	Country	Position	Total Searches	Estimated Traffic
seawind 3000	EN	2	24000	388
ardyno	EN	28	90500	190
seawind aircraft	EN	1	260	79
seawind plane	EN	1	140	42
sea wind aircraft	EN	2	260	42
sea wind airplane	EN	2	260	42
seawind 3000	EN	2	210	34
seawind 300c	EN	2	210	34

seawind airplane	EN	1	90	27
sea wind plane	EN	2	140	27

Total Traffic From Search

RESULT

1195

Keyword Positions

Position	Keywords
Position 1	4
Position 2-3	23
Position 4-10	18
Position 11-20	37
Position 21-30	46
Position 31-100	223

Links

Number Of Links

45k

On-Page Link Structure

We found 44 total links. 2% of your links are external links and are sending authority to other sites. 0% of your links are nofollow links, meaning authority is not being passed to those destination pages.

Friendly Links

Some of your link URLs do not appear friendly to humans or search engines.

We would recommend making URLs as readable as possible by reducing length, file names, code strings and special characters.

Usability

Mobile Friendly

Flash Used?

iFrames Used?

Favicon

Email Privacy

Legible Font Sizes

Tap Target Sizing

Performance Results

JavaScript Errors

GZIP Compression

Optimize Images

Minification

Deprecated HTML

Inline Styles

Social Results

Facebook Connected

Facebook Open Graph Tags

Facebook Pixel

Twitter Connected

Twitter Activity

Twitter Cards

Instagram Connected

YouTube Connected

YouTube Activity

LinkedIn Connected

Recommendations

Recommendations	Effect On	Priority
Reduce your total page file size	Performance	DONE
Enable Page Indexing	On-Page SEO	DONE
Make greater use of header tags	On-Page SEO	Medium Priority
Improve server response time	Performance	Medium Priority
Add H1 Header Tag	On-Page SEO	Medium Priority
Grow your Twitter following	Social	DONE
Add Alt attributes to all images	On-Page SEO	DONE
Increase page text content	On-Page SEO	Low Priority
Optimize your images to reduce their file size	Performance	Low Priority
Use your main keywords across the important HTML tags	On-Page SEO	Low Priority
Update Link URLs to be more human and Search Engine readable	Links	DONE
Remove inline styles	Performance	Low Priority

Review and Increase Font Sizes across devices

Setup & Install a Facebook Pixel

Create and link associated Instagram profile

Usability

Social

Social

Low Priority

Low Priority

Low Priority



SUPERSEAWIND

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